

PARTNERSHIP SUCCESS PLAN

What we commit to, and what we ask of you. Clubs that follow it get more of their coaches using the platform.

WHAT WE DO

- Give you a Welcome Pack to launch the partnership
- Set up your club account, teams, coaches and branding, with our Content Team on hand
- Run your admin and coach demos promptly after onboarding
- Show you who hasn't started at Day 7 and Day 15
- Hold two account management calls a year, plus extra meetings whenever you need them
- Add you to the Weekly Session Plan WhatsApp group
- Keep coaches and licences up to date through the season
- Update your teams, coaches and licences at the start of each season
- Send your Annual Impact Report at the end of the season

WHAT WE ASK OF YOU

- Announce the partnership to your coaches, on your website and on social media
- Add The Coaching Manual to your website's partners or coaching resources page
- Follow up with coaches who haven't started, and send them to your Account Manager if they need help
- Join your two account management calls each year
- Organise at least one online coach demo each year
- If your role changes, hand over to the new contact and set up a joint call with us
- Send us an updated list of teams and coaches at the start of each season

YOUR REPORTS THROUGH THE SEASON

15 DAYS
First report

30 DAYS
Report

60 DAYS
Report

90 DAYS
Report

6 MONTHS
Report

9 MONTHS
Report

SEASON END
Annual Impact Report